

Volume I (2012) Communiqué

1 **Color** Me: Strategies for Dealing with Bullying

The Bullying Solution: From Losers to Leaders

Created by Stefan Neilson Edited by Joseph Hutton

It is the **difference** that makes us the best.

These **Color** communiqués, with the latest strategies that work, are shared with you freely. These suggested communication tactics may seem simple, but they are another example of the power of **Winning Colors**[®]. If you sort and interpret the Communication Behavior Identification Cards accurately, you will discover more about the communication of yourself and others than you would through years of personal interaction. Hundreds of thousands of others already do this!

You now have your Instructor's Booklet & Cards based on Behavior Modification Research, not type theory.

You now have all that you need for quickly identifying your behavioral strengths as well as those of others.

You are receiving these periodic communiqués by e-mail at no cost as you responded to the ASCD Smart Brief ad. If you wish, you may cancel these powerful tips for successful communication at any time. Just let us know.

Security: The address information given is never shared with any other web site or person.

Now you can develop successful strategies for bullying prevention by identifying the **PRESENT BEHAVIORAL BIAS** of the person in question.



Why

Various Bullies Take

Different Lines of Attack.



When you come to a fork in the road...Take it! Yogi Berra

Bullying may take place with persons attached to negative Planner behaviors: They use intellectual bullying strategies.

Bullying may take place with persons attached to negative Builder behaviors: They use power/control strategies.

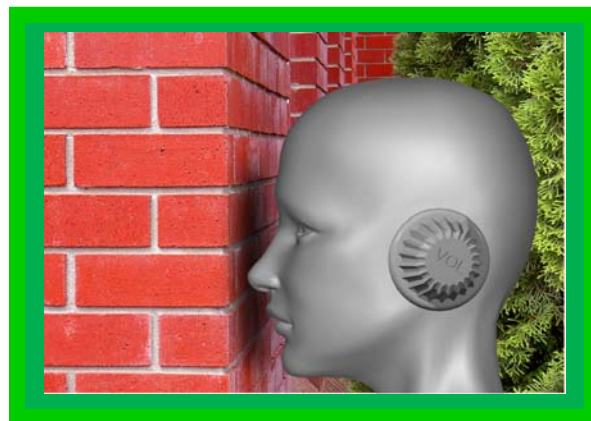
Bullying may take place with persons attached to negative Relater behaviors: They use negative emotion/ gossip mongering strategies.

Bullying may take place with persons attached to negative Adventure behaviors: They use physical/mocking/making the butt of a joke strategies.

Unless you want to come up against a brick wall, it is necessary to understand that in dealing with any conflict or dysfunctional behavior, it is imperative to first identify the PRESENT BEHAVIORS of those in conflict.

This is the first crucial step in order to develop strategies for resolution.

The pundits recommendation for avoiding a Virginia Tech or Columbine fail to do this.



The **Winning Colors**[®] process identifies the present behaviors of an individual effectively in a matter of minutes.



The objective of the **Winning Colors**[®] process is to empower a person to bring up the behaviors required by the situation, person or group you are interacting.

The Future is NOW!



Walk Into the Light with the **Winning Colors**[®] process

Leave the

Shadows

Behind You!

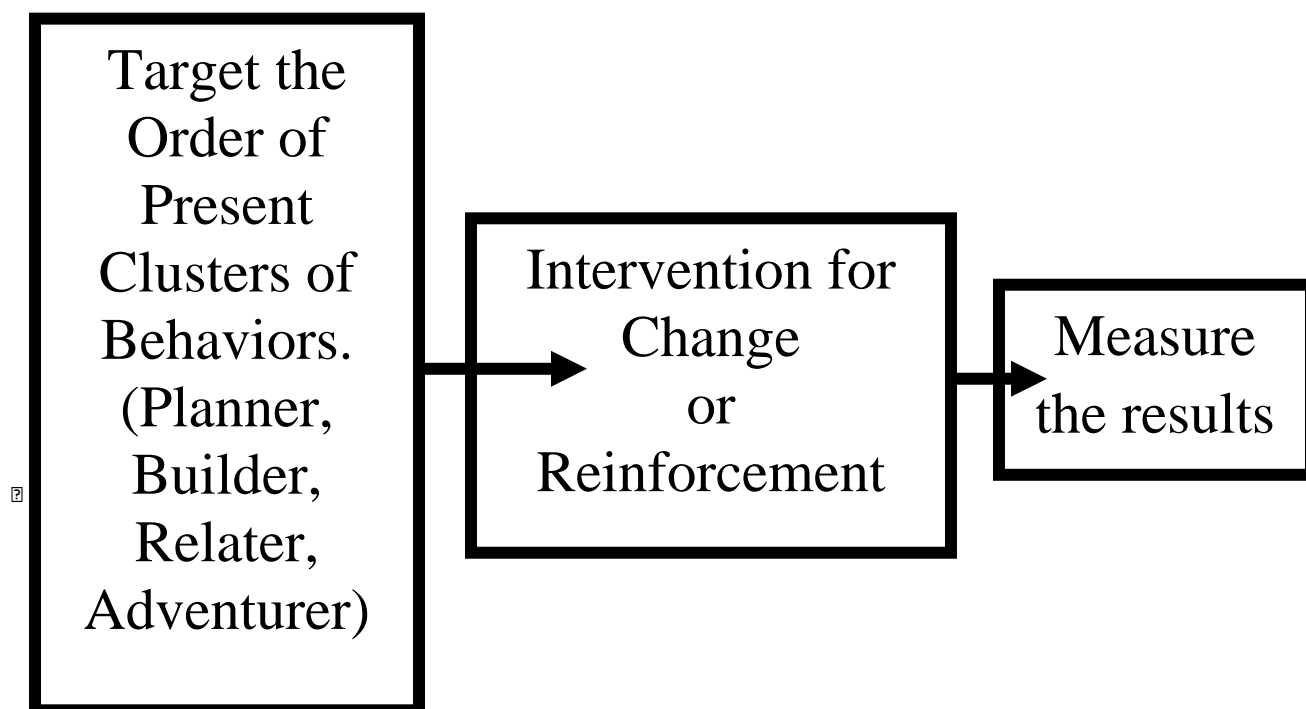
We give you the process for understanding self and others.

The **Winning Colors**[®] process offers concrete solutions to bullying through brain compatible learning, conflict resolution techniques, other hands-on strategies based on behavior modification research.

The Secret of the **Winning Colors[®] Process**

The theoretical basis for the **Winning Colors**[®] Process is the Behavior Modification Paradigm

1.



2. Client Centered Therapy: The best knower of the person is the person himself/herself.
3. Neurolinguistics. Words are significant in describing and determining behavior.
4. The behaviors of an individual determine his or her locus of control.
5. Dunn's Brain Compatible Learning Model.

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e-mail: www.winningcolors@mindspring.com website: www.winningcolors.com

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