

Volume I (2012) Communiqué

# 2 **Color** Me: Law of Attraction

The Secret Solution: Dreams to Reality

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Welcome to your World of **Winning Colors**®

It is the **difference** that makes us the best.

These **Color** communiqués, with the latest strategies that work,  
are shared with you freely.

These suggested communication tactics may seem simple,  
but they are another example of the power of **Winning Colors**®.  
If you sort and interpret the Communication Behavior Identification Cards  
accurately, you will discover more about the communication of yourself and  
others than you would through years of personal interaction.  
Hundreds of thousands of others already do this!

**Acquire an Instructor's Booklet & communicards based on  
Behavior Modification Research, not type theory.  
You now have all that you need for quickly identifying  
your behavioral strengths  
as well as those of others.**

You may receive these periodic communiqués by e-mail at no cost.  
If you wish, you may cancel these powerful tips for successful communication at any time.  
Send Us Your e-mail

**Security:** The address information given by you is never shared  
with any other web site or person.

**Satisfaction Guaranteed:** Materials may be returned within 30 days of purchase  
for total refund.

This truth “*The Law of Attraction*” *plus the wisdom of the ancients* has been the bases of the **Winning Colors**<sup>®</sup> process for over 25 years. **Winning Colors**<sup>®</sup> combines both intellectual and emotional crucial components as well as learning styles, for successful communication and positive Character Building.



## **Winning Colors**<sup>®</sup>

Shows you how to attract people in your personal and business world by bringing up the behaviors that make others feel and be comfortable.

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## **Your Immediate Application of the Law of Attraction for Personal and Financial Success!**

**When you avail yourself of the guidelines  
as put forth in the **Color** Communiqués  
You Learn **How** to Actually  
Win Friends and Influence People Immediately  
Both In Your Personal and Business Life!**

## Discover the Law of Attraction

Made Clear through the **Winning Colors®** process!

### Examples both in business and personal life:

If you wish to attract and interact successfully with a person who has a **BUILDER** or **Brown** bias as described in this **Winning Colors®** process,

Bring Up the **Builder Part of You**.

If you wish to attract and interact successfully with a person who has a **RELATER** or **Blue** bias as described in this **Winning Colors®** process,

Bring Up the **Relater Part of You**.

If you wish to attract and interact successfully with a person who has a **PLANNER** or **Green** bias as described in this **Winning Colors®** process,

Bring Up the **Planner Part of You**.

If you wish to attract and interact successfully with a person who has an **ADVENTURER** or **Red** bias as described in this **Winning Colors®** process,

Bring Up the **Adventurer Part of You**.

# Principles to Succeed and Live By!

The **Winning Colors**<sup>®</sup> process is based on the Laws of the Universe revealed by the ancients.

## Law # 1

Prudential Process (**Winning Colors**<sup>®</sup>): **Think**,  
**Decide (Lead)**, **Feel (Team Building)** and **Act!**



## Law # 2

The Law of Attraction

I am attracted to that which I constantly hold in my mind consciously or unconsciously. Emotions are the driving or energy force that concretizes thought.



## Law # 3

Like Attract Like.



Birds of a Feather, Flock Together.

## Law # 4

I can only act according to my present level of awareness.





## Law # 5

The closer I am to a fire, the more I participate in its heat.

## Law # 6

I have an Emotional Attachment to that to which I am exposed to first.



## Law # 7

I attract people



by bringing up the behaviors that make them comfortable.

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