#### **VOTER'S ALERT:**

Winning Colors<sup>®</sup> shows you HOW
to vote intelligently and responsibly not
WHO to vote for.



How? By targeting candidate's:

# 1. Behaviors: Modus Operandi. Sort the cards as to how you have perceived the candidate.

You might have a discussion on how the group views the Candidate. The person must prove their point of view by observable facts: e.g. President Obama exhibits very strong Planner behaviors vs. Governor Romney who exhibits very strong Builder behaviors.

- # 2. Crystallize their value system.
- #3. Add their Experience.
- **#4.** Multiple intelligence difficult to ascertain.
- # 5 Match with your value system.

Now you may vote with confidence.

## Your Secret for Wellbeing: Expectancy Theory Applied. How to Positively Precisely Profile the Whole Person and Communicate Successfully!

1. Target the present behaviors with your Winning Colors® positive profiling cards.



#2. Target the present value or belief system of the person or organization in question.





#3. Take into account the concrete present experience of the person



#4. Integrate Multiple Intelligence Factor.

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Facebook: Winning Colors Whole Person Profile

# Communicate Successfully: Positive Present Precise Profile of the Whole Person Accurately in Minutes!

**Expectancy Theory Applied!** 

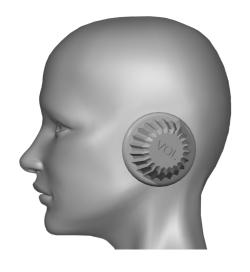
#### Step # 1: How I Begin!



Target the person's present behaviors with your Winning Colors<sup>®</sup> positive profiling cards.



# Target the present value or belief system of the person or organization in question.





#### **Step # 3**

Take into account the concrete experience of the person in the situation considered.

#### **Step # 4**



Integrate
Multiple
Intelligence
Factor.

Be sure that you go to the author to get at his meaning, not to find yours."

--Salman Rushdie



### Winning Colors is an accurate positive oriented profiling process.

Winning Colors<sup>®</sup> is NOT intended to designate people as models, a popularity contest or personality test.

If you disagree with the communicards or suggest a person has strengths

(must be significant)

in a particular cluster

(Planner, Builder, Relater or Adventurer):



#### SUPPORT AND DEMOSTRATE YOUR POINT OF VIEW

#### WITH VISUAL PUBLIC BEHAVIORS!

#### **Not Just Think It!**



Do It!

Positive Oriented Profiling Quickly and Accurately: Expectancy Theory You May Depend Upon!