Your personal Instruction Guide. "Winning Colors[®] 101"

Essentials for Teaching ANYONE the Winning Colors[®] Process Effectively and Successfully.

N.B.: For newcomers to the Winning Colors[®] Process. You are not expected to agree **BUT** understand the fundamental and basic differences between the Winning Colors[®] **Process** and all **Type Theory inventories** in order to make intelligent objections.

Why Adults Fail! There remains a primitive need to fight off the new and strange!





****WARNING****

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Many persons, particularly "well" Educated Professors, Psychologists, Devotees of Type Theory, Corporate Trainers and many in the Helping Professions with a superficial understanding of the Winning Colors[®] process demand changes and adaptation according to what they believe to be true and in tune with their past experiences.



"Be sure that you go to the author to get at his meaning, not to find yours." --Salman Rushdie