

# **Stress** the Secret Killer!



If you know what to expect in communicating  
with people and in life's situation,

**Your Battle to Control Anxiety and  
Constant Worry is Set in Motion!**

Your Secret for Peace and Relaxation:

**“Expectancy Theory”**

Brought Into Being By Utilizing the

**Winning Colors<sup>®</sup>**

**Process Know-How**

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You Begin  
By Opening the Door to Mental Health by  
Identifying (Profile)  
Your Present Behaviors (Modus Operandi)  
Then Identify the Other Person's Present  
"Modus Operandi"  
in Your Day to Day Relationships/Situations.  
Take an Approach that Positively Deals with  
that  
Person's Behavior with the Advantage of  
**Winning Colors®**.

The **Winning Colors®** One-of-a-Kind  
Whole Person Minute Almost Instantaneous  
Profiling Process Gives You the Know-How.



You will know how to change your hat  
when communicating with people and in life's situation

**Thus Reducing Stress.**

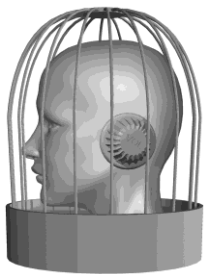
The Crucial Foundation for the  
Battle for Mental Healing is Set in Motion in Your Daily Life!

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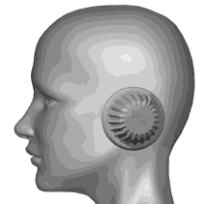
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# Your Secret for Well-being: Expectancy Theory Applied. How to Positively Precisely Profile the Whole Person and Communicate Successfully!

**#1. Target the present behaviors  
with your **Winning Colors**<sup>®</sup>  
positive profiling cards.**



**#2. Target the present value or  
belief system of the person  
or organization in question.**



**#3. Take into account the concrete  
present experience of the person  
in the situation considered.**



**#4. Integrate Multiple Intelligence Factor.**

Positive Oriented Profiling Quickly and Accurately: Expectancy  
Theory You May Depend Upon!

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